

# ABOUT AURO

AURO is a pioneer in the development of truly ecological natural paints and wood care products. This innovative company consciously relies on sourcing raw materials of vegetable and mineral origin to make its wide range of paints, varnishes, glazes, oils and waxes. Every AURO product is free from synthetic irritants, pollutants and non-degradable plastics. The combination of high-performing natural products with top quality technical know-how is unique and gives AURO the edge in a world that cares for the health of people and the climate. The use of high-quality, pure mineral pigments to create authentic colour shades is unique in the paint world.

Since the company was founded in 1983, the principles of sustainability have underpinned every business decision so AURO products are consistently ecological. From the hands of nature, AURO products offer you the authentic, consistent and responsible choice for all applications inside and outside your home.



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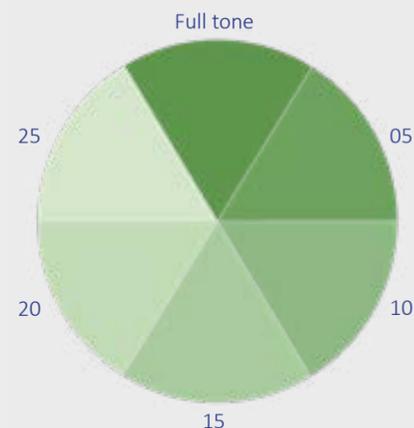


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# COLOURS FOR LIFE

This colour system developed by AURO brings you a range of 800 different colours from the intense and highly pigmented through mid and pale tones to a great selection of subtle off whites to suit any interior scheme. No other paint company uses only natural mineral pigments which guarantee a depth of colour that cannot be replicated with synthetic colourants. To bring this range to you, we have selected a popular green to show the different levels of colour the system can create.

In this diagram you can see the gradation of full tone "forest green" to lighter shades 05, 10, 15, 20 and 25.



## INTERIOR DESIGNER - EDWARD BULMER



AURO are pleased to be collaborating with Edward Bulmer, interior designer, colourman and pioneer in developing natural paints. He has designed his own range of colours and he is thrilled to select a special range for AURO which will work well in both living and working spaces, modern and traditional.



### Pioneering

Original ecological formulation made to the highest technical standards which make AURO paints unique. A new generation of paint for the modern world.



### Child Safe

'Safe for Toys' (DIN EN 71-3) and for saliva and perspiration fastness (DIN 51630). Perfect for children's rooms.



### Quick drying

After only 4 to 6 hours, surfaces are dry and ready for recoating. Really easy to use with great coverage.



### Biodiversity

Ecological integrity is fundamental to AURO. Paints are made from plant-based raw materials that are always renewable and fully declared, so contributing to genuine biodiversity.



### Biogenic binder

Tested & fully certified: AURO has developed a biogenic binder REPLEBIN® to guarantee quality and applicability without compromising on environmental standards. Paint without plastic.



### Lowest VOC

With top AgBB rating and passing French VOC regulations, AURO paints are classified in Europe with lowest level of emissions with no harmful VOCs.

## Quality

The combination of performance and sustainability in AURO paints makes them the best environmentally safe paints on the market.

## Natural raw materials

Natural ingredients used from vegetable and mineral sources which are fully declared on the product label and on the website [www.auro.de/en](http://www.auro.de/en)



## Sustainability

Environmental protection and nature conservation is core to the AURO brand and fundamental to everything the company does to preserve the planet and produce paint without pollution.

## Housing health

Live in harmony with nature using AURO paints. With no harmful emissions, breathability and complete transparency, you can guarantee a healthy indoor climate with AURO.



### COLOURS FOR LIFE

### trading units | coverage

#### Wall and Ceiling Emulsion No. 555 1l | 2,5l | 10l | 9m<sup>2</sup>/l

These colourful interior paints are hard-wearing, easy to apply and drip and spray resistant. Unlike other paint companies, AURO use only pure mineral pigments in their unique ecological recipes to ensure authentic colour tones. This paint is highly breathable and so suitable for use on lime plaster. Made from natural raw materials, this paint has no odour, covers well and is wipeable. A natural paint for modern living with no harmful VOCs.

#### Clay Paint No. 535 1l | 2,5l | 10l | 9m<sup>2</sup>/l

AURO clay paints come in the COLOURS FOR LIFE range. Low-emission, particularly breathable and suitable for all wall surfaces. The clay look has become increasingly popular and AURO clay paint is of the highest quality and opacity. Made from natural ingredients and colourfast, clay paints contribute to healthy living with beautiful effect by helping regulate the humidity in a room. Clay is used for a velvety matt finish which is fine and smooth and looks particularly attractive.

#### Satin paint No. 517 0,375l | 0,75l | 2,5l | 10l | 12,5 m<sup>2</sup>/l

AURO have just added to their range a waterbased eggshell paint for interior and exterior use which is available in all the COLOURS FOR LIFE. This eggshell is colourfast, durable and ecological. With a unique formula and wide range of colours, it is the first choice for environmentally conscious living. It is suitable for wood and metal, is water-based and meets the highest technical standards with best values (class 1) for wet abrasion and covering power according to DIN EN 13300, it guarantees excellent quality.

# AURO



Passion for natural paints

*Designer's Collection*

*carefully selected*

